Rep Order# 6862367 **Ver**# 1 **Status** New **Traffic Order**# 6862367 **EC'd** Yes

Printed: 10/10/2012 10:04 AM **Last Received:** 10/10/2012 7:27 AM

Showing Buylines: All Lines

 $\textbf{Station} \hspace{0.5cm} \textbf{KTNV-TV} \hspace{0.1cm} \textbf{LAS} \hspace{0.1cm} \textbf{VEGAS}, \textbf{NV} \\$

Advertiser ().PRIORITIES USA ACTI

Product PRIORITIES USA

Estimate# 1566

Buyer Media Placement

Phone# Fax# Agency () MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003 **Agency C/P1/P2/E** 321/340/1566

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 9

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 82,050 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	2	W	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	3	ТН	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	4	F	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	5	M	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	6	TU	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	7	W	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	8	тн	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	9	F	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	10	М	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	11	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/23-10/23	1	1	1	\$750.00	

Rep Order# EC'd Yes Printed: 10/ Last Received: 10/ Showing Buylines: All Lines Traffic Order# 6862367 10/10/2012 10:04 AM 10/10/2012 7:27 AM 6862367 Ver# 1 Status New 2 of 9

Station KTNV-TV LAS VEGAS, NV Advertiser ().PRIORITIES USA ACTI Product PRIORITIES USA Estimate# 1566				Agency (1322 C WASH Agency C/ P1/P2 /	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY							
Buyer Phone# Fax#	Media Placer	ment		Agency C/P1/P2/E 321/340/1566 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks 10/23/2012 - 10/29/2012				Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
12	W	6A-7A	ACTION NWS@6AM		:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
13	TH	6A-7A	ACTION NWS@6AM		:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
14	F	6A-7A	ACTION NWS@6AM		:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
15	М	6A-7A	ACTION NWS@6AM		:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
16	TU	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/23-10/23	1	1	1	\$750.00	
17	W	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
18	ТН	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
19	F	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
20	М	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
21	TU	9A-10A	MORNING BLEND		:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
22	W	9A-10A	MORNING BLEND		:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
23	TH	9A-10A	MORNING BLEND		:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
24	F	9A-10A	MORNING BLEND		:30	\$400.00	10/26-10/26	1	1	1	\$400.00	
25	М	9A-10A	MORNING BLEND		:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
26	TU	10A-11A	VIEW-ABC		:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
27	W	10A-11A	VIEW-ABC		:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
28	TH	10A-11A	VIEW-ABC		:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	

Rep Order# 6862367 Ver# 1 Status New Traffic Order# 6862367 EC'd Yes

Printed: 10/10/2012 10:04 AM Last Received: 10/10/2012 7:27 AM **Showing Buylines:** All Lines

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KTNV-TV LAS VEGAS, NV Rep Firm) MUNDY KATOWITZ MEDIA INC Station Agency) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office (Advertiser) PHILADELPHIA PRIORITIES USA WASHINGTON, DC 20003 **Product** Salesperson () ANJIE BRADY Estimate# 1566 Agency C/P1/P2/E 321/340/1566 **Buver** Media Placement Flight Dates 10/23/2012 - 10/29/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots _____ ____ 29 :30 1 1 F 10A-11A VIEW-ABC \$1,000.00 10/26-10/26 1 \$1,000.00 30 Μ 10A-11A VIEW-ABC :30 \$1,000.00 10/29-10/29 1 1 1 \$1,000.00 1 1 31 TU 11A-12P ACTN NEWS@11AM :30 \$650.00 10/23-10/23 \$650.00 32 11A-12P ACTN NEWS@11AM :30 \$650.00 1 1 1 \$650.00 10/24-10/24 33 TH 11A-12P ACTN NEWS@11AM :30 \$650.00 10/25-10/25 1 1 1 \$650.00 \$650.00 1 34 F 11A-12P ACTN NEWS@11AM :30 10/26-10/26 1 1 \$650.00 35 11A-12P ACTN NEWS@11AM :30 \$650.00 10/29-10/29 1 1 1 \$650.00 1 36 TU 12P-1P CHEW-ABC :30 \$850.00 10/23-10/23 1 1 \$850.00 37 W 12P-1P CHEW-ABC :30 \$850.00 10/24-10/24 1 1 1 \$850.00 1 1 38 TH 12P-1P CHEW-ABC :30 \$850.00 10/25-10/25 1 \$850.00 1 1 39 F 12P-1P CHEW-ABC :30 \$850.00 10/26-10/26 1 \$850.00 40 Μ 12P-1P CHEW-ABC :30 \$850.00 10/29-10/29 1 1 \$850.00 1 1 41 TU 1P-2P GENERAL HOSPITAL :30 \$850.00 10/23-10/23 1 \$850.00 42 1P-2P 1 1 W GENERAL HOSPITAL :30 \$850.00 10/24-10/24 1 \$850.00 1 1 43 1P-2P :30 \$850.00 10/25-10/25 1 \$850.00 TH GENERAL HOSPITAL 1 1 44 F 1P-2P GENERAL HOSPITAL :30 \$850.00 10/26-10/26 \$850.00

Rep Order# EC'd Yes Printed: 10/ Last Received: 10/ Showing Buylines: All Lines Traffic Order# 6862367 10/10/2012 10:04 AM 10/10/2012 7:27 AM 6862367 Ver# 1 Status New 4 of 9

Station Advertise Product Estimate	er	TNV-TV LAS ().PRIO PRIORITIES 1566	ORITIES USA		Agency (1322 (WASI Agency C/P1/P2	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY							
Buyer Phone# Fax#		Media Placem	nent		Agency C/P1/P2/E 321/340/1566 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks 10/23/2012 - 10/29/2012				Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT I	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	45	М	1P-2P	GENERAL HOSPITAL		:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
4	46	TU	2P-3P	KATIE		:30	\$350.00	10/23-10/23	1	1	1	\$350.00	
4	47	W	2P-3P	KATIE		:30	\$350.00	10/24-10/24	1	1	1	\$350.00	
4	48	TH	2P-3P	KATIE		:30	\$350.00	10/25-10/25	1	1	1	\$350.00	
4	49	F	2P-3P	KATIE		:30	\$350.00	10/26-10/26	1	1	1	\$350.00	
5	50	M	2P-3P	KATIE		:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
5	51	TU	3P-330P	MILLIONAIRE		:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
5	52	W	3P-330P	MILLIONAIRE		:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
5	53	TH	3P-330P	MILLIONAIRE		:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
5	54	F	3P-330P	MILLIONAIRE		:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
5	55	М	3P-330P	MILLIONAIRE		:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
5	56	TU	330P-4P	ACTION NW@330P		:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
5	57	W	330P-4P	ACTION NW@330P		:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
5	58	TH	330P-4P	ACTION NW@330P		:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
5	59	F	330P-4P	ACTION NW@330P		:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
6	50	М	330P-4P	ACTION NW@330P		:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
6	51	TU	4P-5P	JUDGE JUDY R/JUDGE	JUDY	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	

Rep Order# 6862367 **Ver**# 1 **Status** New **Traffic Order**# 6862367 **EC'd** Yes

2367 Printed:
Last Received:

10/10/2012 10:04 AM 10/10/2012 7:27 AM 5 of 9

Showing Buylines: All Lines

KTNV-TV LAS VEGAS, NV Rep Firm) MUNDY KATOWITZ MEDIA INC Station Agency) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office (Advertiser) PHILADELPHIA PRIORITIES USA WASHINGTON, DC 20003 **Product** Salesperson () ANJIE BRADY Estimate# 1566 Agency C/P1/P2/E 321/340/1566 **Buver** Media Placement Flight Dates 10/23/2012 - 10/29/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots ____ ______ :30 \$650.00 1 1 62 W 4P-5P JUDGE JUDY R/JUDGE JUDY 10/24-10/24 1 \$650.00 63 TH 4P-5P :30 \$650.00 10/25-10/25 1 1 1 \$650.00 JUDGE JUDY R/JUDGE JUDY 1 1 64 F 4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$650.00 10/26-10/26 \$650.00 65 4P-5P :30 \$650.00 1 1 \$650.00 Μ JUDGE JUDY R/JUDGE JUDY 10/29-10/29 1 66 TU 5P-530P ACTION NWS@5PM :30 \$900.00 10/23-10/23 1 1 1 \$900.00 67 W 5P-530P ACTION NWS@5PM :30 \$900.00 10/24-10/24 1 1 1 \$900.00 68 TH 5P-530P ACTION NWS@5PM :30 \$900.00 10/25-10/25 1 1 1 \$900.00 1 69 F 5P-530P ACTION NWS@5PM :30 \$900.00 10/26-10/26 1 1 \$900.00 70 Μ 5P-530P ACTION NWS@5PM :30 \$900.00 10/29-10/29 1 1 1 \$900.00 1 71 TU 530P-6P ABC-WORLD NWS :30 \$2,000.00 10/23-10/23 1 1 \$2,000.00 1 1 72 W 530P-6P ABC-WORLD NWS :30 \$2,000.00 10/24-10/24 1 \$2,000.00 73 TH 530P-6P ABC-WORLD NWS :30 \$2,000.00 10/25-10/25 1 1 \$2,000.00 1 74 F 530P-6P ABC-WORLD NWS :30 \$2,000.00 10/26-10/26 1 1 \$2,000.00 75 10/29-10/29 1 1 Μ 530P-6P :30 \$2,000.00 1 \$2,000.00 ABC-WORLD NWS 1 76 :30 \$1,000.00 1 \$1,000.00 TU 6P-630P ACTION NWS@6PM 10/23-10/23 77 1 1 6P-630P ACTION NWS@6PM :30 \$1,000.00 10/24-10/24 \$1,000.00

Rep Order# EC'd Yes Traffic Order# 6862367 6862367 Ver# 1 Status New

Printed: 10/ Last Received: 10/ Showing Buylines: All Lines

10/10/2012 10:04 AM 10/10/2012 7:27 AM

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Advertiser Product Estimate# Buyer	KTNV-TV LAS VEGAS, NV ().PRIORITIES USA ACTI PRIORITIES USA 1566 Media Placement			Agency (1322 G WASH Agency C/P1/P2/I Flight Dates	Rep Firm Sales Office Salesperson Salesperson	() A Phone#	PHILADELPHIA ANJIE BRADY 215-567-6005					
Phone# Fax#				Hiatus Weeks				Salesperson FAX#		215-567-5938		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
78	TH	6P-630P	ACTION NWS@6PM		:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
79	F	6P-630P	ACTION NWS@6PM		:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
80	М	6P-630P	ACTION NWS@6PM		:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
81	TH	630P-7P	ACTION NWS@630		:30	\$1,100.00	10/25-10/25	1	1	1	\$1,100.00	
82	W	7P-730P	ACCESS HOLLYWD		:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
83	F	7P-730P	ACCESS HOLLYWD		:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
84	TU	730P-8P	MILLIONAIRE		:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
85	W	730P-8P	MILLIONAIRE		:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
86	TH	730P-8P	MILLIONAIRE		:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
87	F	730P-8P	MILLIONAIRE		:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
88	М	730P-8P	MILLIONAIRE		:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
89	TU	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
90	W	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
91	TH	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
92	F	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/26-10/26	1	1	1	\$850.00	

Rep Order# EC'd Yes Traffic Order# 6862367 6862367 Ver# 1 Status New

Printed: 10/ Last Received: 10/ Showing Buylines: All Lines 10/10/2012 10:04 AM 10/10/2012 7:27 AM 7 of 9

Station KTNV-TV LAS VEGAS, NV Advertiser ().PRIORITIES USA ACTI Product PRIORITIES USA Estimate# 1566		Agency (13 W Agency C/P	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY										
Buyer Phone Fax#		Media Placem	nent		Flight Dates Hiatus Weel	10/	321/340/1566 23/2012 - 10/29/2		Salesperson Phone# Salesperson FAX#		6005 5938		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	93	 M	 1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	94	TU	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	95	W	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	96	тн	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	97	F	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	98	М	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	99	TU	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/23-10/23	1	1	1	\$150.00	
	100	W	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/24-10/24	1	1	1	\$150.00	
	101	TH	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/25-10/25	1	1	1	\$150.00	
	102	F	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/26-10/26	1	1	1	\$150.00	
	103	М	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	104	SA	5A-6A	ACTN NWS SA@5A		:30	\$450.00	10/27-10/27	1	1	1	\$450.00	
	105	SA	6A-7A	ACTN NWS SA@6A		:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	106	SA	7A-8A	GD MRN-SAT-ABC		:30	\$850.00	10/27-10/27	1	1	1	\$850.00	
	107	SA	8A-9A	ACTN NWS SA@8A		:30	\$750.00	10/27-10/27	1	1	1	\$750.00	

Rep Order# 6862367 Ver# 1 Status New Traffic Order# 6862367 EC'd Yes

Printed: 10/10/2012 10:04 AM **Last Received:** 10/10/2012 7:27 AM 8 of

Showing Buylines: All Lines

10/28-10/28

1

1

1

\$850.00

) MUNDY KATOWITZ MEDIA INC Rep Firm KTNV-TV LAS VEGAS. NV Station Agency) .PRIORITIES USA ACTI Sales Office (Advertiser 1322 G. STREET SE) PHILADELPHIA **Product** PRIORITIES USA WASHINGTON, DC 20003 Salesperson () ANJIE BRADY Estimate# 1566 Agency C/P1/P2/E 321/340/1566 Media Placement Flight Dates 10/23/2012 - 10/29/2012 Salesperson Phone# **Buver** 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots ____ 108 :30 1 SA 6P-630P ACTION NWS@6PM \$800.00 10/27-10/27 1 1 \$800.00 109 SU 5A-6A :30 \$450.00 10/28-10/28 1 1 1 \$450.00 ACTN NWS SU@5A 1 110 SU 6A-7A ACTN NWS SU@6A :30 \$750.00 10/28-10/28 1 \$750.00 SU 7A-8A :30 \$850.00 1 1 \$850.00 111 GD MRN-SUN-ABC 10/28-10/28 1

\$850.00

:30

---REPORT TOTALS---

112

Report Totals: 112 / \$82,050.00

SU

6P-7P

---SALES MONTHLY TOTALS---

Oct 12: 92 / \$67,500.00 Nov 12: 20 / \$14,550.00

NEWS

Sales Totals: 112 / \$82,050.00
Station Totals: 112 / \$82,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$356,739 KBLR 0 % KLAS 19% KSNV 24% KTNV 23% KTUD 2% KVCW 5% KVMY 9% KVVU 18%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

Rep Order# 6862367 **Ver#** 1 Status New Traffic Order# 6862367 **Printed:** 10/10/2012 10:04 AM 9 of 9 **EC'd** Yes Last Received: 10/10/2012 7:27 AM **Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV) MUNDY KATOWITZ MEDIA INC Rep Firm Agency Advertiser () .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office () PHILADELPHIA PRIORITIES USA WASHINGTON, DC 20003 Salesperson () ANJIE BRADY **Product** Agency C/P1/P2/E Estimate# 1566 321/340/1566 Buyer Media Placement Flight Dates 10/23/2012 - 10/29/2012 Salesperson Phone# 215-567-6005 215-567-5938

Phone# **Hiatus Weeks** Salesperson FAX# Fax#

CASH IN ADVANCE